

## **2020 Call for Proposals for the Promotion of Agricultural Products**

The 2020 call for promotion campaigns for EU agricultural products under the EU promotion regulations were opened by the European Commission on 14<sup>th</sup> January 2020.

This is a competitive fund with EU co-financing of 70-85% available for high scoring proposals for multi-annual projects aimed at finding new markets and promoting EU agricultural products on either Third Country markets or within the EU. The total budget for the current call amounts to €200.9m, for multi and simple programmes.

Applications should be submitted **by 15<sup>th</sup> April 2020 directly to CHAFEA, the EU agency** in charge of the call via the **dedicated portal**.

Following evaluation by CHAFEA, a Commission decision will be taken in Autumn 2020 on proposals to be funded.

Detailed information is available on:

<https://ec.europa.eu/chafea/agri/>

Further information available from:

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Department of Agriculture, Food and the Marine,  
Agriculture House,  
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